

FOR IMMEDIATE RELEASE

RIBsONLY.com Launches RIB Brand Finder

RIB Brand Information, Wherever You Need It Fast!

ANTWERP, 04 October 2026 – You are standing at a boat show in front of a RIB you do not know or need to know more about. Or while visiting a dealer. Perhaps you have found a used RIB that looks interesting. You want to know more about the brand. And you want that information now.

That Is the Problem the New RIBsONLY Brand Finder Is Designed to Solve

» Add it to the home screen of your smartphone for direct and fast access.*

Enter the RIB brand and quickly access relevant content already published on RIBsONLY.com, including tests, reviews, videos, model presentations, technical information and industry news. No searching through years of articles. No complicated navigation. Just the brand you are looking at, with the available information brought directly to your screen.

“The RIBsONLY Brand Finder was built for those moments when you need information on the spot,” says Karel Overlaet, founder and Editor-in-Chief of RIBsONLY.com. “At a boat show, at a dealer, while considering a RIB, or talking with friends about a RIB brand, your smartphone becomes a direct gateway to our extensive RIB knowledge base.”

From Specialist News Site to Global Knowledge Platform

The RIBsONLY Brand Finder is another step in the evolution of RIBsONLY.com from a specialist news site into a structured global RIB knowledge platform.

This app makes that knowledge easier and faster to find and more useful at the moment it is needed. This latest development follows the launch of the Complete RIB Guide and RIB Rental, further expanding the practical tools and resources available to the RIB community.

A Stronger Advertising Medium

That same structure also strengthens RIBsONLY.com as an advertising medium.

Brands can be present where visitors are actively researching manufacturers, comparing RIBs and gathering information before making decisions. It brings specialist content, user intent and brand visibility closer together.

The [RIBsONLY Brand Finder](#) is available now. Just add it to the home screen of your smartphone.*

* on iPhone use Safari.

About [RIBsONLY.com](#)

RIBsONLY.com – Home of the Rigid Inflatable Boat was established in 2008 as an independent online publication dedicated exclusively to Rigid Inflatable Boats. It is now a knowledge platform covering RIB news, boat tests, new models, technology, buying and ownership information, industry developments worldwide, RIB rentals, the RIB Brand Finder, and many guides.

RIBs. Passion. Lifestyle.

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